



## **Coaching Values & Ethical Standards**

- **Values and Ethics:**

Although all professional organizations have externally enforced codes of ethics, in reality the best “policing” of those ethics comes from the persons themselves. Understanding this leads us to believe that ethics flow from one’s internal value system; thus, we have constructed our Ethical Standards out of our Value system. It should be noted that our ethics interface and flow from the Code of Ethics of the International Coach Federation.

**The desire to be certified as a Church Planting Canada coach means that you embrace the following values and the ethics that flow from them.**

**As I Church Planting Canada Coach I will value:**

- 1. Honesty, therefore I will:**

- a. Accurately, through writings and interactions, represent:
  - i. My abilities and limitations.
  - ii. Clearly what is my creation and what is other’s creation.
  - iii. What coaching is and its’ possibilities are.
- b. Seek to constantly be self-aware and take appropriate actions to deal with personal or professional issues.

- 2. Integrity, therefore I will:**

- a. Speak and act in such a way that reflects positively on coaching as a profession and the public’s perception of it.
- b. Develop clear contracts with clients and keep them.



- c. Make sure that the clients understand what coaching is.
- d. Disclose any benefit I might receive from a third-party for a referral of the client.

**3. Respect, therefore I will:**

- a. Hold client's information confidential unless required otherwise by law or by their agreement. This includes dealing with records in a secure manner.
- b. Honor other coaches and their diversity of approaches.
- c. Avoid inappropriate physical contact and sexual involvement with clients.

**4. Effectiveness, therefore I will:**

- a. Continue to learn and develop to give my clients the best possible help.
- b. Get assistance and support when my personal life impairs my abilities. I will also be willing to heed that advice even when it means terminating my coaching relationships.
- c. Make referrals to other professionals or Coaches when I think the client would be better served.
- d. Be aware when clients no longer benefit from my coaching and allow them to terminate their relationship with me.

**5. Loyalty, therefore I will:**

- a. Conduct myself in training and supervisory contexts in accordance with Church Planting Canada Values & Ethics.
- b. Only divulge client's names or other personal information with their permission.
- c. Only use Church Planting Canada contact list in an authorized way.



**6. Relationships, therefore I will:**

- a. Do all that is possible to avoid misuse of my influence and connections to people for anything but their good.
- b. Do all I can to avoid situations where my interests and the client's conflict.
- c. Take reasonable steps to notify authorities if a client reveals they are going to endanger themselves or others.

**7. Faith in Christ, therefore I will:**

- a. Actively participate in a Christ honoring faith community.
- b. Subscribe to the Apostle's creed.
- c. Actively participate in moving the cause of church multiplication forward in Canada.